IFMSA-SPAIN

Federación Española de Estudiantes de
Medicina para la Cooperación Internacional

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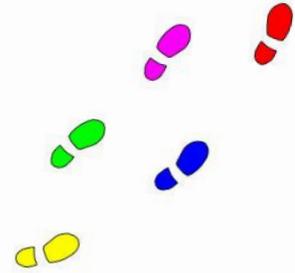Tlf: +34 983 423 020   Fax: +34 983 423 022

TRAMPLED RIGHTS

PROBLEM STATEMENT

Human rights are trampled every day all over the world. We all know it, we are aware of it. But from the comfort of our homes we often forget it, we perceive it as something far away. This activity is born due to the need to give visibility to this present reality in the world, in order to raise awareness about it, in a very simple way.

GOALS AND OBJECTIVES

Objectives:

- Make visible, during World Day of Human Rights, the fact that Human Rights are violated every day around the world.
- Encourage medical students, so absorbed in their books and notes, to speak and think, even for a day, about Human Rights and the abuses they daily suffer.

INDICATORS OF SUCCES

Indicators of succes:

- Approximate number of people who go into spanish faculties of medicine during a current day (World Human Rights day in our case).
- Number of tweets, or publications in social networks, people do using a hastag that we create for this day.

TARGET GROUP AND BENEFICIARIES

Target groups:

- Medicine students.
- Students of nursing, speech therapy, nutrition, dentistry etc, depending on the studies that are given in the faculties where the activity is carried out.
- Doctors and teachers who teach classes in the faculties where the activity is carried out.

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Beneficiaries:

- All personnel working in the faculties in which the activity is carried out.

METHODOLOGY AND ACTIVITY TIMELINE

This activity takes place every year during World Human Rights Day, that is, on December 10.
The activity is simple, consists in writing or printing on sheets or cardboards all the articles of the Universal Declaration of Human Rights. Then these sheets or cardboardss are placed on the steps of the stairs and on the floor of the faculties of medicine, stuck with zeal. Following the last article is a poster with the following message: "Human Rights are trampled every day".
In each faculty this "campaign" is often supplemented by other Human Rights related activities to commemorate this day.

METHODOLOGY OF EVALUATION

We evaluate this activity with the SWOT rule (Strengths, Weaknesses. Opportunities an Threats):

- Strengths: the main strengths of this activity are the simplicity of its methodology, and the fact that it is something very visual that always draws the attention of all those who see it.
- Weaknesses: it requires a variable paper and/or cardboard consume, which would be increased if the activity was implemented in other locations and not only in medical schools. In addition, to have a higher impact this campaign should be complemented by other awareness-raising activities and expanded beyond medical schools.
- Opportunities: the best opportunity that this initiative offers us, is to carry it out in other faculties or even in public places; This way, we will be able to visualize this day on a larger scale, and without much more work.
- Threats: although it is a simple and succesful activity, repeating itself year after year, in the same way, and in the same places, could decrease the impact that this initiative has on students (medicine or other degrees); So we should try to innovate, little by little, with every new edition, and complement it with other awareness activities.

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OUTCOMES OF THE ACTIVITY

- Using as an example the university of Valladolid, approximately 1720 people would have been reached, among students of medicine, nursing, nutrition, speech therapy, teachers and administrative personnel of the faculty of medicine. If we take into account that in Ifmsa-Spain there are 24 local committees, each attached to its own faculty, and extrapolating these data, we could have reached a total of 41,280 people (this number is probably overestimated, due to the variable number of students and degrees in each faculty).

- On the past December 10th about 2500 people tweeted using some of our hastags. The problem is that each local committee used a different one, but for next editions they will be encouraged to use all the same, and will try to follow the reach of hastag in more social networks.

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